

RANIA HABIBY ANDERSON

International Keynote Speaker,
Award-Winning Author,
Executive Business Coach

Rania Anderson is one of a handful of global experts on engaging men, managers and leaders to actively advance women and the leading authority on the professional advancement of women in emerging economies.

She has developed a ground-breaking behavioral model to equip managers to drive their businesses by the way they recruit, retain and advance women. She shares her expertise at corporations and conferences and universities around the world including at Fortune 100 companies: American Express, Barclays Bank, GM, Microsoft, P&G and PwC.

Rania is a global speaker, an executive business coach and the author of the award-winning book *Undeterred: The Six Success Habits of Women in Emerging Economies*, the first career advice book expressly written for educated women in developing and emerging economies and the author of the forthcoming book, *WHAT WOMEN WANT FROM MEN AT WORK, Improve Your Results and Win in Business by Recruiting, Retaining, and Advancing Women*.

She began her career at Bank of America where she worked in several capacities and attained a senior leadership role. In 1997, she launched her executive coaching and consulting practice and coaches executives and senior leaders around the world. She is the founder of **The Way Women Work** a career advice platform.

Rania is originally from and grew up in the Middle East. She has a Master's degree in Foreign Service from Georgetown University with an honors concentration in International Business and an undergraduate degree in Business from Oklahoma State University.

In 2015, Rania was awarded the Women Who Make a Difference Award from the prestigious International Women's Forum. She is also the co-founder of the 7th Women's Angel investor network to be formed in the United States, a group of 45 women investors who invest equity in high-growth women-led businesses.



*Women are the key
to unlocking global
economic prosperity.*

SPEAKING

Boost business by advancing women in the workplace

Globally sought-after keynote speaker for men, women, managers, leaders and university students



With a style is refreshingly direct, pragmatic and practical, Rania is a renowned business and leadership speaker at corporations, conferences and universities around the world. She goes beyond inspiration by sharing instructive, real examples, research and thought-provoking insights and by providing specific actions for her audiences to implement.

Rania has spoken to thousands of women and men worldwide including to executives and teams at Fortune 100 companies that include American Express, Barclays Bank, GM, Microsoft, P&G and PwC.

In her presentations, Rania closes three critical gaps in the marketplace by delivering to:

- 1. MEN, managers and leaders:** Her ground-breaking behavioral model equips men, managers and leaders to *intentionally* advance women and their businesses by the way they recruit, retain and work more effectively with women.
- 2. WOMEN:** the shifts they must make to advance in their careers and businesses and research on the habits of successful women in emerging economies.
- 3. UNIVERSITY STUDENTS:** the difference between what made them successful at school and what it will take for them to succeed at work.

Drawing on more than 25 years as an executive coach to male and female business leaders, her experience as a senior leader at Bank of America, and her global research, her practical and unique insights wow and spur action among those who hear her speak.

Fluent in English. Conversational fluency in Arabic and Spanish.

A FEW ORGANIZATIONS RANIA'S WORKED WITH



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SPEAKING HIGHLIGHTS



Rania has presented at dozens of conferences, corporations and universities in the Middle East, Africa, Latin America, Eastern Europe and the United States. Her unique perspective is based on 30 years of experience and research in determining precisely what approaches work for women and men in different parts of the world. Rania features concrete examples and breakthrough insights that she has developed as an executive coach, entrepreneur, senior corporate leader, and angel investor.

MOST REQUESTED SPEAKING TOPICS

- The active and specific role men, managers and leaders need to take to advance women and their businesses.
- 3 shifts to global economic prosperity through gender parity.
- The six success habits of women in emerging economies.
- How women advance in their careers and businesses.
- How women can attain senior or executive leadership positions.
- Network and succeed by building a 360 Network
- Executive Presence

SELECT SPEAKING ENGAGEMENTS

CORPORATE

- American Express
- GE
- GM
- Inter-American Development Bank
- Microsoft
- P&G
- PwC

CONFERENCES

- TEDWomen
- Women's Forum
- WeXchange
- Global WIL Economic Forum
- WeOwn It Summit
- Women Ambassadors Forum
- Qatar International Women's Forum

UNIVERSITIES

- Claustro University, Mexico
- Ilia State University, Republic of Georgia
- Hamad Bin Khalifa University, Doha, Qatar
- Gordon Institute of Business Science, South Africa
- University of Cape Town GSB
- University of Indiana
- University of Kansas

SELECT MEDIA & PRESS

Rania is a **Women's Media Center SheSource's** expert, the go-to resource for journalists, bookers, and producers.

Not All Men Are The Problem, Most Are the Solution

Kansas City Business Journal

October 26, 2017

Women Leaders Can Grow Your Business

Emerging Markets Business Magazine

Summer 2017

How The C-Suite Can Foster Diversity

TechX365

July 3, 2017

The No. 1 Trait of Successful Women Entrepreneurs Around the World

Inc.

March 6, 2015

The 4 Most Powerful Salary Negotiation Tactics

U.S. News & World Report, MONEY

June 29, 2015

Industry Awards and Their Real Financial Impact on Your Career

Huffington Post

October 14, 2015

Business Women Seek a Seat at the Top Table

BNE Intellinews

May 11, 2017

Equipping Women for Business Success

The South Africa Sunday Times

September 11, 2016

The six habits of successful women in emerging economies

The National, UAE

August 17, 2016

Your Education Does Not Define You

Amy Poehler's Smart Girls

May 26, 2015

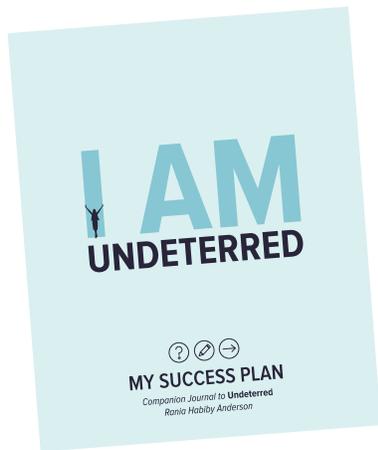
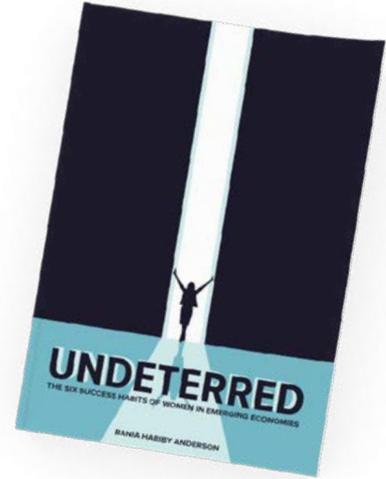
See all of Rania's media and press at the [Way Women Work website](#).

ABOUT THE BOOK

UNDETERRED: The Six Success Habits of Women in Emerging Economies is the first book of its kind. It was expressly written for educated, ambitious women in emerging economies.

Undeterred is based on four years of research of over 250 relatable women of all ages at all career stages in emerging economies. Unlike other career books, UNDETERRED is not based on Western women or Western-centric career advice.

Unlike other career books, UNDETERRED does not just tell women what to do. Author Rania Habiby Anderson provides culturally relevant tips, tools, and strategies that show women in emerging economies specifically how they can succeed.



Focusing on what works, and celebrating the workarounds and successes, the book is packed full of:

Education (information and expertise)

Inspiration (the habits, struggles and triumphs of relatable women)

Action (specific tips, tools and career strategies)



THE RESEARCH

250+ women in developing and emerging markets;
Ages mid 20s to mid 60s,
all career stages, all sectors,
both entrepreneurs and corporate women.



THE FINDINGS

Rania Anderson uncovered the six habits that successful women in emerging economies share. Synthesized through her over 30 years of experience, these strategies form the basis of the book.



THE AUDIENCE

Women in developing and emerging economies. The book serves as a bridge between women's education and their business success.

IMAGE GALLERY

