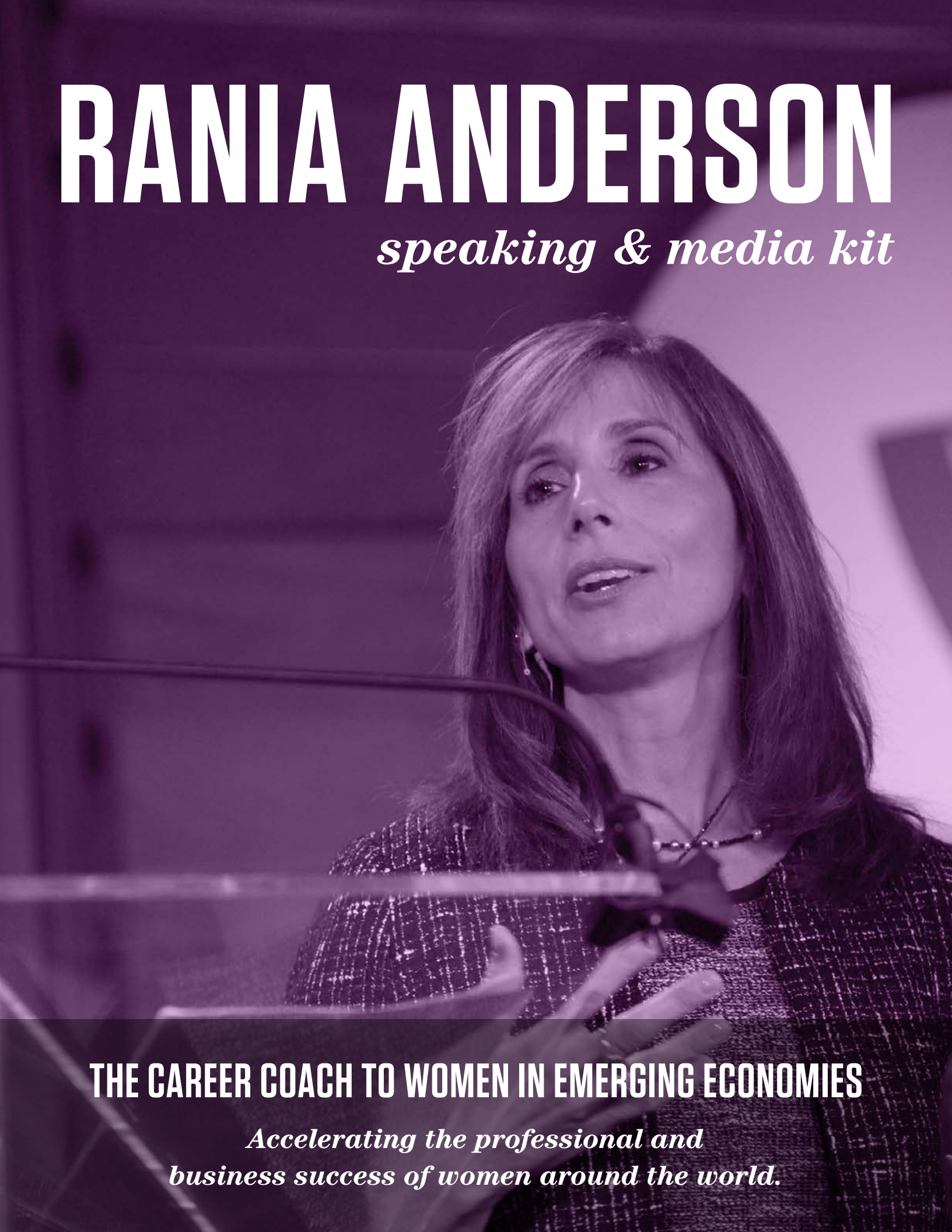
RANIA ANDERSON

speaking & media kit



THE CAREER COACH TO WOMEN IN EMERGING ECONOMIES

Accelerating the professional and business success of women around the world.

WHY

As an 11-year-old girl living in India, each day, I saw the gut-wrenching differences between the opportunities that some girls have, and other girls don't.

As an expert at the forefront of helping women advance and succeed in emerging economies, I see that the economic participation and business leadership of women around the world has stalled.

As a business leader, I know that if we improve gender equality, we can add an additional $12 trillion to global GDP by 2025.

I am originally from the Middle East and grew up around the world. With more than 30 years of experience as a senior corporate leader, executive business coach, author, and international speaker, I clearly see the gaps that hold women back.

I work to close three of these gaps:

1. Most career advice is written for Western women and is not tailored to the needs of highly-educated women working in corporations and starting their own businesses. I offer them culturally relevant guidance to increase their opportunities, contributions and leadership,

2. Behaviors that lead to academic success are not the same ones required for success at work. Women are graduating from universities at higher rates than men and entering the workforce at unprecedented rates. But, they are coming up short on the skills, advice, and tools they need to excel.

I equip women in emerging economies for professional and business success. This is my passion and life's work.

3. Most leaders and managers (most of whom are men) are not actively engaged in the actions that accelerate women's advancement and leadership. I have developed a framework for action that leaders can take that will result not only in the advancement of more working women, but also in greater growth and profitability for businesses.

I believe women are the largest untapped source of economic growth in the world.

This is my expertise, my passion, and my life's work.

OFFICIAL BIO

Rania Habiby Anderson is an international speaker, executive business coach, entrepreneur, angel investor, a foremost expert on the career advancement of women in emerging economies, and the author of *UNDETERRED: The Six Success Habits of Women in Emerging Economies*. UNDETERRED is the first career advice book expressly written for women in developing and emerging economies.

In 2010, she founded **TheWayWomenWork.com**, a global platform for career and business women, she regularly speaks with, writes for, advises, and trains women and men at corporations, universities and conferences around the world.

She also co-founded the 7th women's angel investor network in the U.S., Women's Capital Connection (WCC). Nearly 50 women in WCC, including Rania, invest equity in high-growth women-led businesses.

Rania began her career at Bank of America where she worked across multiple departments, was quickly promoted, and attained a senior leadership role. In 1997, she started and grew an executive coaching and business consulting practice, Meridian Consulting.

She grew up all over the Middle East, and in India, Iran, and England. She came to the United States in 1978 to pursue higher education and has a Masters degree in Foreign Service from Georgetown University with an honors concentration in business, and a Bachelor of Science in Business from Oklahoma State University.

Throughout her professional life, Rania has been observing, researching, connecting with, and guiding women in their careers and businesses. She is fueled by the conviction that the global economy will only thrive when women are equally engaged in driving its prosperity.

RECOGNITION

- 2015 Women Who Make a Difference Award, the International Women's Forum
- UNDETERRED awarded the Bronze medal in the Business category of the 2015 Independent Publisher Book Awards
- One of the top 17 personalities on Twitter covering the Middle East - Elan Magazine July 2014
- **The Way Women Work** named 1 of 5 top blogs driving gender diversity - July 2014
- Top Global Woman - Diplomatic Courier 2012

SPEAKING

With a style that is refreshingly direct, pragmatic and practical, Rania speaks at corporations, conferences and universities globally. She has worked in the Middle East, Africa, Latin America, Eastern Europe and the United States. Her expertise enables her to customize approaches in different parts of the world. Rania is renowned for always going beyond inspiration to share breakthrough insights and actions that attendees can immediately apply.

As an executive coach, forthcoming author, researcher, entrepreneur, angel investor and former senior corporate leader, Rania shares breakthrough insights and actions that attendees can immediately apply.

She is fluent in English with conversational fluency in Arabic and Spanish.

MOST REQUESTED SPEAKING TOPICS

- How Women Advance in their Careers
- 6 Success Habits of Women in Emerging Economies
- The Active Role that Men Can Take to Advance Women
- Transition from University to Work
- Building a 360 Network

ABOUT THE BOOK

UNDETERRED: The Six Success Habits of Women in Emerging Economies *is the first book of its kind. It was was expressly written for educated, ambitious women in emerging economies.*

Undeterred is based on four years of research of over 250 relatable women of all ages at all career stages in emerging economies. Unlike other career books, UNDETERRED is not based on Western women or Western-centric career advice.

Unlike other career books, UNDETERRED does not just tell women what to do. Author Rania Habiby Anderson provides cultrually relevant tips, tools, and strategies that show women in emerging economies specifically how they can succeed.

Focusing on what works, and celebrating the workarounds and successes, the book is packed full of:

Education (information and expertise)
Inspiration (the habits, struggles and triumphs of relatable women)
Action (specific tips, tools and career strategies)

THE RESEARCH

250+ women in developing and emerging markets; Ages mid 20s to mid 60s, all career stages, all sectors, both entrepreneurs and corporate women.

THE FINDINGS

Rania Anderson uncovered the six habits that successful women in emerging economies share. Synthesized through her over 30 years of experience, these strategies form the basis of the book.

THE AUDIENCE

Women in developing and emerging economies. The book serves as a bridge between women's education and their business success.

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HIGH IMPACT SPEAKING ENGAGEMENTS

TEDWomen **October 2016**

Facilitated a PWC-sponsored, invitation-only, session for CEOs and senior executives on gender and race for the U.S. Chairman of PwC. Also a panelist on a "Designing Cities for Women" session, sponsored by ARUP.

SOUTH AFRICA **September 2016**

Keynote speaker at South Africa's Gender Mainstreaming Corporate Awards. Spoke at Telesure, Royal Bafokeng Platinum, Bloomberg, FNB and Barclays Bank. Conducted a session for aspiring female corporate board members. Held two open registration sessions on the *6 Shifts That Will Advance Your Career or Business*, and on networking.

INTERAMERICAN DEVELOPMENT BANK (IDB), WASHINGTON DC **June 13, 2016**

Spoke to the entire Finance Department of men and women about how to achieve shared leadership, and to a group of women from all over the bank about *6 Specific Actions That Will Make You More Successful*.

WOMEN AMBASSADORS FORUM **June 7 & 8. 2016**

Keynoted at the **Women Ambassadors Forum**, a global gathering of university students and recent graduates from around the world conceived and organized entirely by a group of women students.

IDB: FOMIN & WEXCHANGE GOOGLE HANGOUT **March 20, 2016**

Hosted by InterAmerican Development Bank, Multilateral Investment Fund, and WeXchange, women entrepreneurs from Latin America and around the world joined in on conversation to discuss *How to Build a Successful 360° Network*. **Watch the recorded Hangout here on YouTube**.

PROCTER AND GAMBLE, MEXICO CITY **November 2015**

Designed and delivered two sessions for P&G Mexico. One for male leaders on how they can be personally and actively engaged in encouraging women's success and a session for women on specific action to take to progress in their careers.

HIGH IMPACT SPEAKING ENGAGEMENTS (CONT.)

MEXICO - WEXCHANGE CONFERENCE, UNIVERSITY STUDENTS AND BUSINESS WOMEN'S ORGANIZATIONS **November 2015**

Delivered a highly interactive presentation titled *Building a 360 Network* at WeXchange a conference and pitch competition for Latin American women entrepreneurs in Monterrey. Spoke to 60 high performing female students from 5 universities in Mexico City. Keynoted at on oversold event for women entrepreneurs and professionals sponsored by Asociación Mexicana de Mujeres Ejecutivas and Consejo de Empresarias y Ejecutivas.

GLOBAL WIL ECONOMIC FORUM, ABU DHABI **November 2015**

Delivered a keynote address on what it will take for women advance. Moderated a panel with male CEOs about the role of male leaders in advancing women.

YEAR-LONG CORPORATE WOMEN'S LEADERSHIP DEVELOPMENT PROGRAM **2015**

Co-facilitated a year long leadership development program via webinar for a group of hi potential women around the world at multinational glass manufacturing company O-I.

UNIVERSITIES IN THE U.S AND QATAR **Fall 2015**

Several speaking engagements at Indiana University, Kansas University as well as Georgetown University and Hamad Bin Khalifa University in Doha, Qatar. Topics included: Bridging the Gap Between Success at School and Success at Work, Having a Social Impact Career, Three Shifts to Drive Economic Growth and Gender Parity.

SOUTH AFRICA **May 18-27, 2015**

Six sold-out speaking engagements sponsored by Colleen Larsen, Business Engage, PwC, Barclays, Vodacom, T-Systems, the Gordon Institute of Business Science (GIBS), and University of Cape Town Graduate School of Business (UCTGSB). Events in Johannesburg and Cape Town attended by hundreds of businesswomen and university students. Read a **compilation of tweets on Storify** from some of these events.

REPUBLIC OF GEORGIA **March 16-20, 2015**

Eleven speaking engagements around the country at five universities and to six different groups of business women.

INTERNATIONAL WOMEN OF COURAGE AWARD **March 9, 2015**

Moderated roundtable discussion with Sayaka Osakabe, recipient of the 2015 International Women of Courage Award, and a select group of leaders to discuss the role of women in the workplace.

WEXCHANGE SUMMIT **December 2014 & 2013**

Judged the pitch competition (2014) and was a panelist for *Win-Win for All: Investing in Women* (2013). WeXChange is the first pitch conference for Latin American women entrepreneurs.

GE SAUDI WOMEN'S LEADERSHIP SUMMIT **May 16, 2014**

Presented *The Six Ways Women in Emerging Economies Succeed* to a group of Saudi business women.

HIGH IMPACT SPEAKING ENGAGEMENTS (CONT.)

CENTRAL EXCHANGE **May 8, 2014**

Presented *Culture Eats Strategy For Lunch*, tailored for leaders of corporate women's networks.

WE OWN IT SUMMIT **May 2, 2014**

Moderated a salon-style panel discussion titled *Growing Women Led Businesses in Emerging Economies*.

GLOBAL WOMEN'S LEADERSHIP SUMMIT (GWALS) **September & October 2013**

Presented two webinars: *The ONE High Impact Way to Advance Your Career*, and *6 Keys to Getting What You Want in Work & Life*.

BLACK & VEATCH WOMEN'S LEADERSHIP EVENT **October 12, 2012**

Presented 10 C's to the *C-suite* which outlines specific actions women need to take to get to senior and executive positions.

AFRICAN WOMEN'S ENTREPRENEURIAL PROGRAM **2010 & 2011**

Presented to 50 African women entrepreneurs, hand-selected by the U.S. State Department.

QATAR INTERNATIONAL BUSINESS WOMEN FORUM **May 10-11, 2010**

Presented to 450 professional women from across the Middle East: *The Role of Women in Business and Investment: A Comparison between the Arab World and the West, and Coaching Women to Take Over Leadership in Business & Develop a Strong Image*

ACHIEVING CAREER MERIDIAN **2008 to Present**

Numerous presentations to guide corporate women in understanding what it takes to manage their careers; given to employees at Walmart, Southern Company, Hallmark, Black & Veatch, Polsinelli Shugart, the Central Exchange

PRESS

Rania is one of the **Women's Media Center SheSource's** women experts, the go-to resource for journalists, bookers, and producers.

Equipping Women for Business Success
The South Africa Sunday Times | September 11, 2016

Otherwise with Rania Anderson, expert on the advancement of business women
SAfm Radio in South Africa | September 5, 2016

The six habits of successful women in emerging economies
The National, UAE | August 17, 2016

Women Without Work Cost Arab Economies Billions
People Management Middle East, Magazine | February, 2016

Women Without Work Cost Arab Economies Billions
People Management Middle East, Magazine | February, 2016

Why women aren't climbing to the top of the career ladder
GulfNews: FRIDAY Magazine | November 27, 2015

Industry Awards and Their Real Financial Impact on Your Career
Huffington Post | October 14, 2015

In Conversation With: #Undeterred and Investor Rania Anderson @TheWayWomenWork
J. Kelly Hoey | August 5, 2015

Gender Teamwork Can Spur South Africa's Economic Growth
Fin24 | July 17, 2015

The 4 Most Powerful Salary Negotiation Tactics
U.S. News & World Report, MONEY | June 29, 2015

South Africans are Speaking Openly About Difficult Subjects
News24 | May 28, 2015

Your Education Does Not Define You
Amy Poehler's Smart Girls | May 26, 2015

Living Your Life Purpose to Be Truly Happy
Small Changes, Big Shifts Radio | May 13, 2015

2015 Independent Publisher Book Awards: Business category Bronze Medalist
Independent Publisher Magazine | May 6, 2015

Now is Your Time
BizDivas India Periodical | April 2015

Undeterred: Rania Anderson shares secrets to success for women in emerging economies
Elan Magazine | April 22, 2015
Undeterred Author Podcast Interview
Lincoln Square Books | March 26, 2015

Undeterred Author Visits Georgia (Print **version**)
Georgia Today | March 26, 2015

Women Investors Who Blog
Tech.Co | March 11, 2015

The No. 1 Trait of Successful Women Entrepreneurs Around the World
Inc. | March 6, 2015

Interview with Rania H. Anderson author of the new book UNDETERRED: The Six Success Habits of Women in Emerging Economies
Lionesses of Africa | February 12, 2015

PRESS (CONT.)

Undeterred Networking
Coffee Lunch Coffee | November 3, 2014

Undeterred : Crowdfunding Campaign to Unleash the careers of 100,000 women
Global Invest Her | October 2014

7 Arab Women Leaders to Watch
BarakaBits | August 27, 2014

17 Twitter personalities you need to follow if you're interested in the Middle East
Elan | July 17, 2014

5 Amazing Blogs Driving Gender Diversity
Engage Asia with Paul Keijzer | July 8, 2014

Rania Anderson: President of the Way Women Work
Business O Feminin | May 29, 2014

The Nice Girl's Guide to Getting Ahead
Ahlan! Live | May 6, 2013

IMAGE GALLERY

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