



RANIA ANDERSON

KEYNOTE & PROGRAM OFFERINGS

4 STRATEGIES FOR MEN TO LEAD THE NEW WORKPLACE

A fascinating thing happened as Rania walked the hallways of corporations around the world; men stopped and asked her why people always came to train the women, but never to train them.

The truth is that most male leaders want women to succeed, but they don't know how to best support them.

The data is clear. When skilled women are fully utilized in the workplace, companies thrive.

Today, companies typically rely on women's development programs, affinity groups, women's conferences, and traditional diversity/inclusion initiatives, but these are not enough. Institutional strategies alone are insufficient. Leaders also need to take individual action for women to advance.

The next frontier in the advancement of women is engaging and activating all levels of managers and leaders, most of whom are men.

This is the training men have been asking for.

At its core is a brand new behavioral framework of four types of specific actions developed by Rania and it's based on her expertise coaching male business leaders and developing women in corporations. It has been delivered at organizations including Procter & Gamble, Barclays, and the Inter-American Development Bank (IDB) and met with great reviews.

This program equips managers & leaders with the individual actions they can take to accelerate the success of women. It takes leaders beyond discussions of unconscious bias and beyond conscious inclusion to active conscious advancement.

3 SHIFTS TO DRIVE GROWTH AT YOUR ORGANIZATION

There is money on the table. As companies unlock the potential of women and drive gender parity, according to a McKinsey and World Economic Forum research, we can generate \$12 trillion in additional global GDP by 2025.

We know that advancing more women and diversifying your leadership teams increases opportunities, success and profitability.

Is your company doing all it can? Is there room to advance more women and diversify your leadership team? Do you want to help drive growth and revenue?

The strategies we've been using to date have gotten us this far, but alone they won't help us achieve the advancements we need.

This presentation covers shifts for organizations, men, and women to make to advance women's leadership and drive economic returns.

6 SUCCESS HABITS OF WOMEN IN EMERGING ECONOMIES

Inspiration is nice but it's not enough. If you are hungry for specific action you can take to achieve greater success, advancement and leadership at work, discover and implement these six success habits.

The habits were uncovered through research, expert analysis and interviews with more than 250 diverse, relatable women of all ages and from diverse sectors around the world. They were originally relayed in Rania's award-winning book, *UNDETERRED: The Six Success Habits of Women in Emerging Economies*.

This presentation provides concrete career advancement action for ambitious women, entrepreneurs or corporate professionals in developing and emerging economies

FROM THE CLASSROOM TO SUCCESS AT WORK

One of the biggest transitions in life occurs when students graduate from university and apply what they've learned at school to their professional goals. But, most graduates are simply unaware that actions that made them successful at school are not the same as what it takes for them to succeed and progress at work.

With a combined 30 years of work experience in the corporate world, as an entrepreneur, executive coach, author, and based on speaking with hundreds of young ambitious women around the world, Rania has identified the gaps between what students are taught at university and what it takes for them to be successful in the workplace.

This presentation is for university students who want to learn the specific actions they can take to be as successful as possible in their new job and career.

Learn how to:

- Contribute and stand out.
- Communicate to be heard.
- Build a 360° network.
- Get targeted mentoring.
- Make the "right mistakes" and not shy away from failure.
- Take on challenging assignments that result in career advancement and increased compensation.

TO GET AHEAD, *SHIFT*

You've likely heard the saying, "What got you here, won't get you there." It's a good adage for people who aren't progressing in the way they want to be.

Women often find themselves stuck in their careers or businesses. But they don't need to be.

The unspoken rules that get you ahead include:

- Being notable
- Specific types of assignments and experience
- Communicating your achievements and aspirations
- Executive presence
- A 360° network
- A sponsor along with mentors

For professional women at all levels (including senior women), this presentation reveals the specific actions that make women even more successful and accelerate their career progression and leadership.

HOW TO BUILD A 360° NETWORK FOR CAREER & BUSINESS SUCCESS.

Networking advice is easy to come by, but not all networking advice is equal or actionable. The core of this program is about building a network that helps you be successful not about networking activities that don't produce results.

This presentation is about building a network that helps you be successful.

What makes this presentation different are interactive exercises and specific actions to take.

Learn how to:

- Stop random networking.
- Build a circle of competence and a 360° network
- What to do at networking events, including how to meet people and introduce yourself.
- Use social media - especially LinkedIn - to expand and deepen connections.
- The difference between mentors and a sponsor, the importance of each, and how to develop these relationships.
- The secret to building a network.

HOW TO BECOME A CORPORATE BOARD MEMBER: GIVE YOURSELF AN "A"

Using a real-life case study of two different women taking very distinct approaches to gain corporate board leadership, Rania reveals the path to becoming a corporate board member.

This presentation is for senior women ready for corporate board leadership.

Learn how to:

1. Develop an *Approach* that works
2. Showcase your *Authority*
3. Get the *Attention* you need for board leadership
4. Be *Authentic*
5. Take repeated *Actions* to land your board position

ARE YOU THE ANGEL THEY ARE LOOKING FOR? BECOMING AN ANGEL INVESTOR

Would you like to know more about angel investing? Have you been considering becoming an angel investor, joining or starting an angel investment group?

This presentation is the perfect introductory presentation on becoming an angel investor.

This is the perfect introductory presentation on becoming an angel investor, creating an angel investor network, investing in women-led businesses and on pitching or evaluating a business idea.

Ten years ago, Rania co-founded one of the first women's angel investor networks in the United States, now a robust group of 45 women who invest equity in women-led businesses. She has steadily invested in startups and coached early stage entrepreneurs and judged pitch competitions.



BIO

Rania Habiby Anderson is renowned for accelerating the success of business women and men around the world by sharing concrete actions that make a difference. She is the foremost expert on the career advancement of businesswomen in developing and emerging economies, a global speaker, an executive business coach and the author of *Undeterred: The Six Success Habits of Women in Emerging Economies*, the first career advice book expressly written for educated women in developing and emerging economies.

**FOR MORE INFORMATION,
PLEASE SEE**

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Rania-Anderson-Media-and-
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